## Ault Alliance Subsidiary, RiskOn International, to Announce Its New Generative AI Platform and Technology Partner on January 3, 2024

Dec 28, 2023 6:30 AM

LAS VEGAS--(BUSINESS WIRE)-- Ault Alliance, Inc. (NYSE American: AULT), a diversified holding company ("Ault Alliance" or the "Company"), today announced that its majority beneficially owned subsidiary, RiskOn International, Inc. (Nasdaq: ROI) ("RiskOn"), a technology holding company, expects to announce, on January 3, 2024, via a press release and various media outlets, its new generative artificial intelligence ("AI") platform (the "AI Platform") as well as unveil a relationship with its principal technology partner. This partnership represents a strategic collaboration with the technology partner, which has invested more than five years of research and development into the AI Platform.

RiskOn's to-be-announced technology partner has been engaged in the realm of AI development since 2018. RiskOn expects to announce a full stack application built around large language model ("**LLM**") and jointly developed business applications expected to provide value for business owners of all sizes.

"With the upcoming launch of our AI Platform, we aim to bring to market the cutting-edge results of our partner's dedicated LLM research and development efforts. Our goal is to integrate advanced AI capabilities into the daily lives and operations of individuals and businesses alike, transforming the way they operate and thrive in today's digital world," stated Randy May, Chief Executive Officer of RiskOn.

For more information on Ault Alliance and its subsidiaries, Ault Alliance recommends that stockholders, investors, and any other interested parties read Ault Alliance's public filings and press releases available under the Investor Relations section at www.Ault.com or at www.sec.gov.

## About Ault Alliance, Inc.

Ault Alliance, Inc. is a diversified holding company pursuing growth by acquiring undervalued businesses and disruptive technologies with a global impact. Through its wholly and majority-owned subsidiaries and strategic investments, Ault Alliance owns and operates a data center at which it mines Bitcoin and offers colocation and hosting services for the emerging artificial intelligence ecosystems and other industries, and provides mission-critical products that support a diverse range of industries, including a metaverse platform, oil exploration, crane services, defense/aerospace, industrial, automotive, medical/biopharma, consumer electronics, hotel operations and textiles. In addition, Ault Alliance extends credit to select entrepreneurial businesses through a licensed lending subsidiary. Ault Alliance's headquarters are located at 11411 Southern Highlands Parkway, Suite 240, Las Vegas, NV 89141; www.Ault.com.

## **Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as "believes," "plans," "anticipates," "projects," "estimates," "expects," "intends," "strategy," "future," "opportunity," "may," "will," "should," "could," "potential," or similar expressions. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties.

Forward-looking statements speak only as of the date they are made, and the Company undertakes no obligation to update any of them publicly in light of new information or future events. Actual results could differ materially from those contained in any forward-looking statement as a result of various factors. More information, including potential risk factors, that could affect the Company's business and financial results are included in the Company's filings with the U.S. Securities and Exchange Commission, including, but not limited to, the Company's Forms 10-K, 10-Q and 8-K. All filings are available at www.sec.gov and on the Company's website at www.Ault.com.

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**Ault Alliance Investor Contact:** IR@Ault.com or 1-888-753-2235

Source: Ault Alliance, Inc.